

Eric Ho

何志成

Founder & Managing Director

创始人兼总经理

SPOKESPERSON PROFILE

发言人简介

Eric Ho 何志成

Founder and Managing Director, Hantong Health Technology

Full Name	Eric Ho 何志成
Title	Founder and Managing Director 创始人兼总经理
Company	Hantong Health Technology Sdn Bhd 瀚通健康科技有限公司
Location	Malaysia 马来西亚
Languages	English, Mandarin, Bahasa Malaysia 英语、普通话、马来语
Mobile	+6012-388 7680
Email	eric.csho@zoho.com

Professional Profile

个人简介

Eric Ho is the founder and managing director of Hantong Health Technology, Malaysia's integrated TCM solutions platform. A multidisciplinary professional with experience spanning health product distribution, content production, and strategic communications, Eric built Hantong on a conviction that evidence-based TCM products deserve the same rigour of presentation and distribution as pharmaceutical counterparts.

Eric Ho 何志成是瀚通健康科技的创始人兼总经理。他具备健康产品分销、内容创作及战略传播等多领域专业背景，创立瀚通的初衷在于：经循证研究的中医产品，同样值得获得与药品相当的专业展示与分销。

Through an exclusive partnership with Xiuzheng Group, Eric brings internationally certified, clinically validated TCM products to Malaysian families for the first time -- through a growing network of TCM clinics, retail partners, corporate wellness channels, and digital education platforms.

通过与修正集团的独家合作，Eric 首次将获得国际认证、经临床验证的中医产品带入马来西亚市场，依托不断壮大的中医诊所、零售合作伙伴、企业健康渠道及数字教育平台网络进行推广。

Areas of Expertise

专业领域

- Traditional Chinese Medicine -- consumer education and bilingual communication

中医药消费者教育与双语传播

- Women's hormonal health and TCM gynaecology (妇科)

女性激素健康与中医妇科

- Paediatric myopia management -- TCM and integrative approaches

儿童近视管理，中医与综合干预方法

- Health product distribution and clinical partnership development

健康产品分销及临床合作伙伴开发

- Corporate wellness programme development and delivery

企业健康计划开发与执行

- Bilingual health content creation (English and Mandarin)

英语及普通话双语健康内容创作

Interview and Speaking Topics

受访与演讲主题

Why TCM credibility matters -- separating evidence-based TCM from the supplement market

为何中医公信力至关重要，循证中医与保健品市场的本质区别

Media interview, podcast, panel | 媒体专访、播客、论坛

Malaysia's myopia epidemic and what parents are not being told

马来西亚近视流行现状及家长鲜少了解的真相

Media interview, school talk, parenting event | 媒体专访、学校讲座、家长活动

Women's hormonal health -- the gap between conventional medicine and TCM

女性激素健康，西医与中医之间的认知差距

Corporate wellness talk, media interview | 企业健康讲座、媒体专访

The global TCM research landscape and what Malaysian consumers should know

全球中医药研究现状及马来西亚消费者须知

Industry panel, media feature | 行业论坛、媒体专题

Media Enquiries / Partner Contact | 媒体垂询 / 合作联系

Eric Ho | +6012-388 7680 | eric.csho@zoho.com | www.xiuxiaozhi.com